



San Diego Coastal

Chamber of Commerce

Where Business Meets Opportunity

**Del Mar
Carmel Valley
La Jolla
Torrey Hills
Rancho Santa Fe
Torrey Highlands
Sorrento Valley
UTC**

11622 El Camino Real Ste 100

San Diego CA 92130

Ph 858-764-2565 - Fax 858-408-3094

www.sandiegocoastalchamber.com

The 2016 benefits include the following:

- Networking mixers are at a discounted price with 48
- hour pre registration. Ticket includes one beverage.
- Multiple listings on the SDCCC website and directory
- Member Referral Program. (Earn FREE tickets to networking luncheons and “Chamber Bucks”)
- Affordable Web advertising
- Newsletter
- Expanded Member to Member discount page on the website to build additional leads
- An expanded calendar of events in partnership with several community organizations
- A growing list of New Members that includes all 8 areas of San Diego Coastal. (Del Mar, Carmel Valley, Rancho Santa Fe, Sorrento Valley, Torrey Hills, Torrey Highlands, La Jolla and UTC.)

MONTHLY NETWORKING EVENTS

SDCCC Networking Lunches

Monthly networking lunches provide members with round table networking and guest speakers. 11:45-1:00 Luncheon takes place the third TUESDAY of each month. Reservations are required online at www.sandiegocoastalchamber.com

Networking Sundowners

Hosted by Chamber members, after hours Business Mixers provide a relaxed social setting for networking and building relationships. Hosting sponsorship available 5:00-7:00 p.m. Sundowner takes place the FIRST TUESDAY of each month. Reservations are required online at www.sandiegocoastalchamber.com

Members only event – “Networking Ladder” breakfast meeting 730-830 am. This event is for members only. Network and get to know other SDCCC members. \$8.00 pp includes Breakfast and Coffee /Tea.

Del Mar Kiwanis www.delmarkiwanis.org

The SDCCC service organization that serves local children’s charities.

ANNUAL SPECIAL EVENTS

Chamber Murder Mystery Night - The Chamber recognizes its outstanding volunteers, welcomes its incoming Chairperson and board members

Wine, Beer, Food and business Expo

Legislative reception

An event in which representatives from Federal, State, County, and local governments discuss relevant political issues in our region.

Day at the Races

The Chamber’s signature event! Spend the afternoon viewing the races from a sky room.

Hosting Sponsorship’s available for all annual events. Please visit our web site to learn more about various sponsorship levels and benefits.

*All events may be changed and or replaced at the discretion of the Board.

What is the San Diego Coastal Chamber of Commerce (SDCCC)?

The SDCCC is a Non- Profit Organization devoted to promote and develop marketing strategies for new and established businesses with effective infrastructure to serve as a support system. The SDCCC strategic planning is designed to implement its member's visibility through networking events, press releases, web site advertising and consequently supporting the local economy. We are constantly improving our practices and looking at innovative strategies to empower our members and the local community.
Why Join the Chamber?

*****Networking Mixers are discounted for SDCCC Members with pre-registration.**

Ribbon Cutting Ceremony for all new members upon request

Awards and Recognition Ceremony at Chamber Murder Mystery Event event.

Publicity- Press Release.

Networking events: Sundowner and Del Mar Kiwanis.

Company information listing on www.sandiegocoastalchamber.com

Governmental Affairs Advocacy.

Member referrals.

Web advertising

E-blasting Advertising.

Member to member promotions.

Community Involvement.

* Tax **ID # 95 6111735.**

In today's economy, community support is extremely important for all businesses to succeed! Please take a minute to get to know all the SDCCC members and support our local businesses whenever you can. Come to our monthly Sundowner to meet other members in person and take advantage of the member to member promotions.

THE CHAMBER SHOULD BE ANOTHER ONE OF YOUR TOOLS TO
INCREASE SALES, BETTER YOUR BUSINESS-TO-BUSINESS RELATIONS
AND EXPAND YOUR VISIBILITY IN THE COMMUNITY WITH A
REPUTABLE ORGANIZATION.

Membership Investment Options

General Memberships (NO LOGO):

Includes company name on website and business cards displayed at visitor's center

\$389.00 - Sole Proprietors/individually operated (up to 5 staff members)

\$339.00- Individual sales agent/ other NO STAFF

Chairman's Circle of Influence Corporate Memberships (Logo and Tiles on website):

Entry Level Chairman's Circle Membership \$995.00 annually

General Membership benefits +

- Tile (LOGO) on chairman's circle of influence webpage of sandiegocoastalchamber.com
- One (1) table 6'x3' at Business Expo to promote, display products, and services.
- One (1) E-blast advertisement per year to chamber's e-mail list.
- One (1) one time advertorial in the quarterly newsletter.
- Logo on membership tri-fold brochure. Logo on membership/sponsorship brochure.
- Logo in each quarterly newsletter. Free entry to networking mixers

Bronze Chairman's Circle Membership \$1,985.00 annually

Entry Level Chairman's Circle Membership benefits.

- One Year Anniversary press release.
- One (1) additional E-blasts per year to chamber's e-mail list.
- Two (2) tickets to the Annual Day at the races .
- Free entry to networking mixers

Silver Chairman's Circle Membership \$3,985.00 annually

- Entry Level Chairman's Circle Membership benefits.
- Eight tickets to the annual chamber dinner/ murder mystery
- Four (4) tickets to the Annual Networking day at the races in a celebrity suite
- Two (2) E-blasts per year to chamber's e-mail list.
- Two (2) advertorials, text only (no logo) in the quarterly newsletter
- One (1) 1/8 page full advertisement in the quarterly newsletter per year.
- Free entry to networking mixers

Gold Chairman's Circle Membership \$6,500.00 annually

- Entry Level Chairman's Circle Membership benefits.
- One (1) VIP table for eight (8) at the Chamber's Gala.
- Six (6) tickets to the Annual Lobster Festival.
- Six (6) tickets to the Day at the Races.
- Two (2) E-blasts per year to chamber e-mail list.
- Two (2) advertorials in the quarterly newsletter per year.
- One (1) 1/4 page advertisement in the quarterly SDCCC newsletter per year.
- Logo and link on the home page of the SDCCC website
- Display table at sundowners to promote business
- Free entry to networking mixers

Platinum Chairman's Circle Membership

\$10,000.00 annually

- Entry Level Chairman's Circle Membership benefits.
- One (1) VIP table for eight (8) at the Chamber's Gala.
- Ten (10) tickets to the Annual Lobster Festival.
- Eight (8) tickets to the Day at the Races.
- Two (2) E-blasts per year to chamber e-mail list.
- Two (2) advertorials in the quarterly newsletter per year.
- Two (2) 1/4 page advertisements in the quarterly newsletter per year.
- Opportunity to provide gift bags or items for special events attendees.
- Your own Company's Page on www.sandiegocoastalchamber.com
- Banner displayed at all chamber's special events. (please provide banner)
- Option for a seat on the Board of Directors.
- Logo and link on the home page of the SDCCC website
- Display table at sundowners to promote business

*all events are subject to change without notice

Chairman's Circle of Influence Membership



Who We Are

Scripps Health is a private, nonprofit health system in San Diego, California that includes:

- Four acute-care [hospitals](#) on five campuses
- More than [2,500 affiliated physicians](#) and 13,000 employees
- [Scripps Clinic](#) and [Scripps Coastal Medical Center](#), a network of integrated outpatient facilities with specialists from more than [60 medical and surgical specialties](#)
- [Home health care services](#)
- A wide range of [health education classes and support services](#)

Established more than 80 years ago in the community of La Jolla, the health system now extends from Chula Vista to Oceanside, with more than 20 primary and specialty care outpatient centers.

A leader in the prevention, diagnosis and treatment of disease, Scripps was named by Thomson Reuters as one of the [Top 10 health systems](#) in the nation for providing high quality, safe and efficient patient care. On the forefront of genomic medicine and wireless health technology, the organization is dedicated to improving community health while advancing medicine through clinical research and graduate medical education.

Scripps has also earned a national reputation as a premier employer, named by Fortune magazine as one of America's [100 Best Companies to Work For](#) every year since 2008.

[Learn more](#) about Scripps Health's awards and recognition, mission, vision and values. [View Scripps 2010 Annual Report](#) to hear doctors and patients talk about the organization's life-saving research and care.

As a not-for-profit health care system, Scripps takes pride in its service to the community. In 2010, Scripps community benefit services contributions totaled **\$337,784,350**. This includes \$286,232,394 in uncompensated care, \$34,845,254 in professional education and health research, \$690,103 in community building activities and \$16,016,598 in community health services.

www.scripps.org



of Influence Member

Who is Using Our Workforce Solutions and Healthcare Staffing?

AMN Healthcare's commitment to delivering the highest level of customer service to clients is an essential element of our success as the nation's leading innovator of healthcare workforce solutions. At AMN Healthcare, we work diligently to earn the loyalty of each valued client by providing world-class service every day.

With 25 years in business, AMN Healthcare provides the highest quality physicians, nurses and allied healthcare professionals to thousands of hospitals, clinics, medical centers and other healthcare facility clients across the United States, including many of the nation's top hospitals.

Joint Commission Certification Recognizes High-Quality Standards

As an innovator in healthcare workforce solutions, AMN Healthcare is one of a small subset of staffing firms that have been certified by the Joint Commission for its ability to provide qualified and competent staffing services to its clients. AMN Healthcare first received the Gold Seal of Approval™ for Staffing Companies from the Joint Commission (formerly referred to as JCAHO) in June 2005 and has been recertified through 2012. AMN Healthcare is Health Care Staffing Services certified for the following nurse staffing companies:

- **American Mobile** **Medical Express** **NursesRx** **NurseChoice**

Staff Care, the locum tenens physician staffing company is included in AMN's Joint Commission Certification effective July 23, 2010 through July 23, 2012.

The Joint Commission certified the AMN Healthcare nursing company O'Grady Peyton International in April 2007, and the allied company MedTravelers in July 2008 and Club Staffing in 2011.

With this recognition, AMN Healthcare became the first U.S. temporary staffing company to be certified under a corporate review, which provides for a broad certification at multiple company branch offices. This certification acknowledged AMN Healthcare's compliance with The Joint Commission's national set of consensus-based quality standards.

Healthcare staffing firms, like AMN Healthcare, are eligible for Joint Commission certification if they:

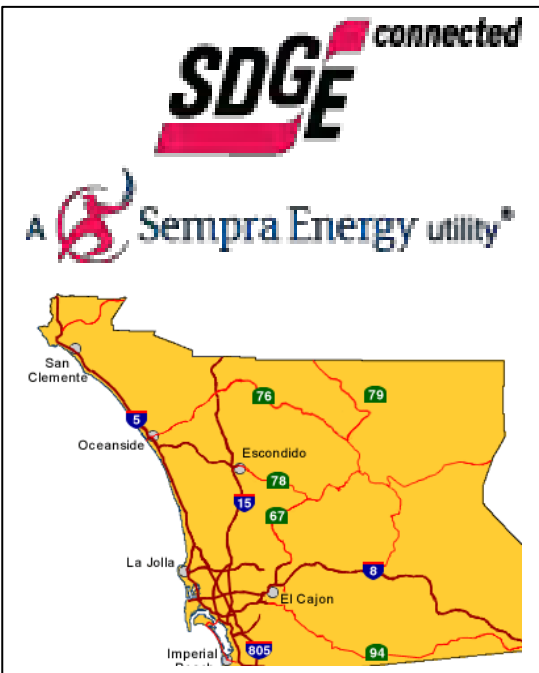
- Place clinical staff in other organizations that oversee or provide direct patient care
- Place clinical staff under the direct supervision of another organization's personnel
- Have at least a four-month track record of being in business and meeting the standards
- Have placed at least 10 clinical staff during that four-month time period

This provides our clients with the added assurance that AMN Healthcare is committed to continuous improvement and maintaining nationally recognized industry standards for compliance, quality and excellence in our service delivery options.

Re-certification reviews are unannounced and are conducted on-site every other year. The review evaluates performance, continuing education and training, placement criteria and other areas. The Joint Commission's Health Care Staffing Services (HCSS) Certification Program provides an independent, comprehensive evaluation of a staffing firm's ability to provide qualified and competent staffing services.

With 25 years in business, AMN Healthcare is proud of its rigorous quality standards, attention to detail, extensive process for review of candidates and the staff members in its corporate offices who helped the company attain the Joint Commission Gold Seal of Approval for the Health Care Staffing Services Certification Program.

WWW.AMNHEALTHCARE.COM



SDG&E is a regulated public utility that provides energy service to 3.5 million people through 1.4 million electric meters and 850,000 natural gas meters in San Diego and southern Orange counties. Our service area spans 4,100 square miles.

Employees We employ about 5,000 people who work every day to deliver the energy our customers need.

Our Parent Company Sempra Energy is a San Diego-based Fortune 500 energy services holding company whose subsidiaries provide electricity, natural gas and value-added products and services. San Diego Gas & Electric and Southern California Gas Co. are [Sempra Energy's](#) regulated California utilities.

We supply power to a population of 1.4 million business and residential accounts in a 4,100 square-mile service area spanning 2 counties and 25 communities.

Earn Rebates on Your Improvements

Get cash rebates by upgrading to energy-efficient lighting, refrigeration and natural gas equipment. With over 140 eligible upgrades, there is opportunity for any business. Plus, you can extend your savings by [financing your upgrades](#) on your SDG&E® bill. www.sdge.com



More than 60 years of experience

KRC has successfully operated in West Coast commercial real estate markets for more than six decades. We have built deep experience in the region serving its many dynamic economic centers across multiple business cycles and operating environments. Today, we operate a portfolio of high quality commercial properties totaling more than 15 million square feet that span top coastal market locations from Seattle to San Diego. We serve a broadly diversified roster of industries, including many of the region's leading firms in technology, telecommunications, engineering, entertainment, healthcare, biotechnology, and professional services. **A respect for long-term tenant relationships**

Many of our tenants have done business with KRC for decades, turning to us again and again as their real estate needs have changed. We believe such relationships are built on a

foundation of trust and experience. We take the time to understand each prospective tenant's requirements and we offer our knowledge of markets and experience in development to help create the right workplace solution for each one. **Our current tenant roster** is drawn from the full range of industries that make the West Coast such a dynamic economic environment. These include small, medium and large commercial enterprises in software, manufacturing, banking, entertainment, insurance, telecommunications, health care, defense, finance, engineering, technology, education, and other business and professional services. **An innovator in work spaces** Fast-paced, knowledge-driven, and very often culturally unique, businesses that choose to locate in the coastal economies of the western United States are fundamentally altering concepts of design and amenities in commercial real estate here. KRC has been an innovator in rethinking the work environment. We design many of our properties in relaxed, campus-style settings with a rich variety of outdoor and indoor common space, flexible interior floor plates and individual office plans that can adapt as tenant needs change. **We equip our properties with state-of-the-market infrastructure and amenities**, often accommodating the specific needs of individual tenants focused on research and development, manufacturing and other specialized services. **A commitment to sustainable practices**

As long-term owners of the properties we develop, we share a common interest with our tenants for work environments that optimize resource use and minimize their impact on the environment. KRC has become a leading proponent of LEED-certified design, development and property operation.

The Leadership in Energy Efficient and Environmental Design certification process is designed to address the entire lifecycle of a property and takes into account such issues as site design, low-impact development, water and energy efficiency, indoor environmental quality, materials and resources used in construction, and innovative responses to unique building or site conditions. In recent years, we have built substantially all our new development projects to LEED specifications and achieved gold or silver certification levels for several buildings. We are also actively pursuing LEED certification for much of our existing portfolio. [Click here](#) to see our recently LEED-certified Intuit Campus. We believe these efforts reward our tenants with a superior workplace environment that can generate higher productivity, superior employee retention and a more successful recruiting experience.

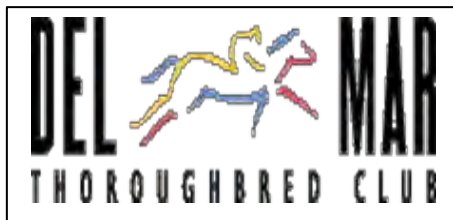
www.kilroyrealty.com

SILVER Chairman's Circle Of Influence Members



With its Pacific breezes, convenient location and stylish Sweet Dreams® guest rooms, the **Doubletree Hotel San Diego/Del Mar** is the ideal location for your next business trip or family vacation. The Doubletree San Diego/Del Mar hotel is close to world-class, championship golf courses, some of the best Southern California beaches and top southern California attractions such as the San Diego Zoo and Wild Animal Park, Legoland and the Del Mar Thoroughbred Club.

DIRECTIONS TO OUR HOTEL We are conveniently located just 17 miles north of the San Diego International Airport, near the La Jolla / Golden Triangle Biotech center, at the intersection of Hwy I-5 and Carmel Valley Road. From Airport Directions **HOTEL ACCOMMODATIONS** Our luxurious accommodations include all of the amenities you would expect of a first-class hotel. Every room includes a 2 line phone, High Speed Internet Access, 32 inch televisions, iron and ironing board, hair dryer, coffee maker with complimentary coffee and tea, automated voice mail and wake up calls.



Wednesday July 18 through Wednesday, September 5. Dark Mondays (except Labor Day) and Tuesdays (37 racing days) 858) 755-1141, Information Line (858) 793-5533

DMTC Executive Offices: 2260 Jimmy Durante Blvd, Del Mar, CA 92014

LOCATION: In the City of Del Mar, 20 miles north of downtown San Diego, 100 miles south of Los Angeles on I-5. **First post** daily at 2 p.m. with the following exceptions: 4 p.m. on all Fridays; 1 p.m. on Pacific Classic Day (Sunday, August 26). **GATES OPEN:** Two hours before first post every day but Opening Day and Pacific Classic Day (Aug. 26), 2 1/2 hours before. **TICKETS & SEATS** To order, visit our online ticket office at <http://www.dmtc.com/season/tickets/> or by phone at (858) 792-4242 (All admission includes official program)



Basking in San Diego's endless sunshine, Fairmont Grand Del Mar welcomes guests to a warm Mediterranean estate, replete with signature charm and Southern California style. Unrivaled Five-Star/Five Diamond service delivers every indulgence, including a championship Tom Fazio golf course, Five-Star spa, and exquisite dining.

Set amidst the breathtaking Los Peñasquitos Canyon Preserve, this 249-room luxury San Diego resort captures the elegance and comfort of an old-world Mediterranean estate with an enviable Southern California locale. Its design honors the indelible style of visionary architect Addison Mizner (1872 – 1933) who drew his inspiration from Spain's palaces, France's sun-washed coastal retreats and Florence's decorative arts to define the revered communities of Palm Beach and Boca Raton.

Mizner's aesthetic is especially well suited, given San Diego's warm climate and the community's affinity for outdoor living. Combined with the resort's impeccable service and unrivaled amenities – including an award-winning spa, championship golf course, acclaimed restaurants and boutique shopping – it's really no surprise Fairmont Grand Del Mar is Trip Advisor's #1 Luxury Hotel in California.



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San Diego Coastal

Chamber of Commerce

Where Business Meets Opportunity

**Serving: Del Mar, Carmel Valley, La Jolla ,Torrey Hills, Torrey Highlands,
Sorrento Valley, Rancho Santa Fe and San Diego**

APPLICANT INFORMATION

Date of Application:

Name of Business/Organization:

Business Address:

City:

State:

ZIP Code:

Mailing Address:

City:

State:

ZIP Code:

Primary Contact:

**Title of Primary
Company Contact:**

E-mail:

Website:

General E-mail:

Phone:

Fax:

Business Description:

Business License #

SDCCC membership application page 2

Chairman's Circle of Influence

Premier Platinum \$10,000.00

Gold Level \$6,500.00

Silver Level \$3,985.00

Bronze level \$1,985.00

Entry Level \$995.00

Individual Membership

Sole Proprietor up to five (5) staff members' \$389.00

Individual sales agent \$339.00

Form of Payments

Credit Card # _____ Expiration _____

Security code _____ or Check # _____

How did you hear about us?

Membership representative / Board Member / Attended an event

Other _____

**Prices and events are subject to change. Please contact the chamber office for current information.*

Please email your completed membership application to info@sandiegocoastalchamber.com or fax it to 858-408-3094

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