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FOR IMMEDIATE RELEASE**

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**San Diego Coastal Chamber of Commerce to host Inaugural Lobster and Wine Festival at Del Mar Shores Park**

Del Mar, CA  
September 13, 2008, 5:30 p.m. to 8:30 p.m.

A big appetite and a love for lobster are all that's required of attendees during first San Diego Coastal Chamber of Commerce Lobster and Wine Festival on September 13. The Lobster and Wine Festival is set for sunset at the Del Mar Shores Park on 9<sup>th</sup> Street in Del Mar with a majestic view of the Pacific Ocean. The Lobster and Wine Festival main course, naturally, is lobster catered by Nugent's Fishgrille -- with dishes ranging from savory appetizers to a traditional lobster dinner with all the mouth-watering side dishes. The festivities will include a silent auction and the music of a steel drum band.

The event is open to the public and admission is \$75 per person for Chamber members and \$95 for non-members if purchased before August 20, \$125 per person if purchased after August 20. The ticket price includes lobster, appetizers, red potatoes, coleslaw, wine, dessert and a fantastic ocean view. Proceeds are to benefit the San Diego Coastal Chamber of Commerce and the Friends of Del Mar Parks Campaign for Del Mar Shores.

"The San Diego Coastal Chamber of Commerce is pleased to have the opportunity to support the fundraising efforts of the Friends of Del Mar Park Campaign for Del Mar Shores," said Nancy Wasko, chief executive officer, "We believe this is a wonderful opportunity for local businesses and residents in the surrounding areas to experience a delicious lobster dinner, network and enjoy the breath taking ocean views. The SDCCC hopes that having the event at the Shores Property will help with the fund raising efforts of the "Friends of Del Mar Parks."

To purchase a ticket in advance for the Lobster and Wine Festival, visit the San Diego Coastal Chamber of Commerce web site at [www.sandiegocoastalchamber.com](http://www.sandiegocoastalchamber.com) or call (858) 755-4844. Corporate sponsorship packages are also available for this event.

**More....**

**About the San Diego Coastal Chamber of Commerce**

The San Diego Coastal Chamber of Commerce currently serves the business communities of Carmel Valley, Del Mar, La Jolla, Rancho Santa Fe, Sorrento Mesa, Sorrento Valley, Torrey Highlands and Torrey Hills. Under the new name, the chamber plans to expand its reach to other business communities in close proximity that will benefit from the services and networking opportunities offered to chamber members. The mission of the chamber is to champion private enterprise conducted with unwavering standards of fairness, honesty, and integrity. We represent, promote, and protect a strong business community.

**About the Friends of Del Mar Parks Campaign for Del Mar Shores**

The goal of the Campaign is to raise \$8.5 million, plus limited expenses of approximately 1%, to acquire the former Del Mar Shores School property, a 5.3 acre parcel bounded by Ninth Street, Camino del Mar, and Stratford Court in the heart of Del Mar, to preserve and protect the site for recreation and open space and as a permanent home for The Winston School. Through the acquisition of the Shores, the Campaign will ensure that the property is NEVER sold for commercial and residential development. Del Mar Shores Park will become the southern gateway to Del Mar, and an important anchor to the community's redevelopment efforts.

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